



2018 Pen to Published Conference

Program Advertising Rates and Sample Ad Sizes

Put your name in the hands of conference attendees with an ad in the program

Ads are due by 3/15/18

Make checks payable to Redwood Writers and send to:
Redwood Writers, POB 4687, Santa Rosa, CA 95402.

Send camera ready ads as 300 dpi CMYK pdfs to:

Judy Baker at judyb@bookmarketingmentor.com

2 inches by 2 column inches = 4

(business card size)

2 inches x 3.67 inches

\$45

4 inches by 2 column inches = 8

(double business card size, vertical orientation)

4 inches x 3.67 inches

\$90

3 inches by 2 column inches = 6

(over-sized business card)

3 inches x 3.67 inches

\$67.50



2 inches by 4 column inches = 8

(double business card size, horizontal orientation)

2 inches x 7.5 inches

\$90

5 inches by 4 column inches = 20

(half page)

5 inches x 7.5 inches

\$225

10 inches by 4 column inches = 40

(full page)

10 inches x 7.5 inches

\$450

***Conference Sponsorships
Opportunities are available.**

Contact Judy Baker for more information at 707.938.2586