



# Redwood Writers Presents: Jordan E. Rosenfeld



## **Power in Numbers: How Writers' Collectives Help Indie Authors Rise to Success**

One of the biggest mistakes indie authors make is to try and go it alone. Without the infrastructure of traditional publishing, authors often miss important steps and hurry to get their manuscript to market. Rosenfeld is co-founder of indie-visible: literary justice for all, a writers' collective of 16 independent authors who publish together, acting as a small press while still remaining independent.

She will talk about the power of collective energy, promotion, and professionalism, emphasizing ways for indie authors to look and act like professional publishers themselves. She will also stress ways to approach the process, from beginning to end, that will help an indie author rise above the rest.

## About Jordan E. Rosenfeld

### Redwood Writers General Meeting

**WHEN:**

Sunday, April 14th  
3 - 5 p.m.

Arrive 2:30 to register & network

**WHERE:**

Flamingo Hotel  
2777 Fourth St.  
Santa Rosa, 95405  
(707) 523-4745

**FEE:**

\$5 / members  
\$8 / nonmembers

This is asked to cover  
room and refreshments

**DETAILS:**

[www.redwoodwriters.org](http://www.redwoodwriters.org)



**Jordan E. Rosenfeld** learned early on that people prefer a storyteller to a know-it-all. She channeled any Hermione-esque tendencies into a career as a writing coach, editor, and freelance journalist and saves the Tall Tales for her novels. She earned her MFA from the Bennington Writing Seminars and is the author of the novel, *Forged in Grace* (*indie-visible ink*), and the writing guides, *Make A Scene: Crafting a Powerful Story One*

*Scene at a Time* (Writer's Digest Books) and *Write Free! Attracting the Creative Life* with Rebecca Lawton (BeijaFlor Books). Jordan's essays and articles have appeared in such publications as *AlterNet.org*, *Publisher's Weekly*, *The San Francisco Chronicle*, *The St. Petersburg Times*, *The Writer*, and *Writer's Digest* magazine. Her book commentaries have appeared on *The California Report*, a news-magazine produced by NPR-affiliate **KQED** radio. She lives in Northern California with her Batman-obsessed son and psychologist husband.

[www.jordanrosenfeld.net](http://www.jordanrosenfeld.net)