



April 8, 2018



Redwood Writers presents

Nora Profit



Nora Profit, award winning journalist, feature writer, columnist, editor, author and ghostwriter, is also the owner of The Writing Loft, specializing in teaching writers how great writing is actually achieved. Nora is a featured author in *Chicken Soup for the Writer's Soul* and *Chicken Soup: Living Your Dreams*. Her own books include *10 Glaring Mistakes Amateur Writers Make and How to Avoid Them*, and *The Ultimate Novel Writing Workbook*. Nora graduated with honors from San Jose State University with a B.S. Degree in Journalism.

Everything You Learned about Writing is a Lie: Here's the Truth

Learning how to use words to make a powerful sentence and create a strong emotional engagement will get your writing noticed by the right people. The writing industry has perpetuated a falsehood about writing that condemns 98% of all writers' work onto the trash heap of failure. What are agents and publishers looking for in your writing? Description, as you have learned it, doesn't work. You must achieve emotional impact. Nora Profit will help you achieve this necessary goal.

Meeting Date: April 8, 2018

2:30-4:30 p.m. (Arrive at 2pm to register & network)

Flamingo Hotel – Empire Rm

2777 Fourth St, Santa Rosa 95405 (707-523-4745)

Member Fee = \$5

Non-Member Fee = \$10