



## Redwood Writers Presents



October 14, 2018 - **Self-Publication Panel**

### What you need to know about Self-Publication –



**Your publishing path should be unique.** What is your self-publishing goal? Have fun? Leave a legacy? Gain recognition? Supplement your income? Make a killing on Amazon? The combination of factors driving you is unique; your publishing path should be, too.

Laura McHale-Holland captures stories long and short, true and untrue in multiple literary forms. Having published four award-winning books—two memoirs, a collection of flash fiction and an anthology—she is now at work on a magical realism novel set in Illinois.



#### **The do's and don'ts of Cover Design**

Discussion on images, typeface, and composition.

Roger C. Lubeck is the publisher of It Is What It Is Press. Roger's published works include seven novels, two business books, stories, poems, articles, reviews, a produced 10-minute play, and a prize winning flash fiction.



#### **Interior Design - important as the cover, but different purpose**

The text must be so clear and well-designed that it does not attract attention to itself, but allows the story or memoir to shine.

Skye Blaine (panel chair) - writes fiction, memoir, and poetry: themes of aging, coming of age, disability, and awakening. She received an MFA in Creative Writing from Antioch University. *Bound to Love*: a memoir of grit and gratitude, was published in 2015; her debut novel, *Unleashed*, November, 2017.



#### **Video Trailer - add visibility and excitement with a video trailer**

Robbi Sommers Bryant's award-winning books include a novella, 4 novels, 5 short-story collections, and a book of poetry. Published in Readers Digest, Redbook, Penthouse, college textbooks, and anthologies. Her work was optioned for television. Robbi is editor in chief of Redwood Writers 2018 anthology. She's a developmental, content, and copy editor.

Oct 14, 2018 2:30-4:30 p.m. (Arrive at 2pm to register & network)

Flamingo Hotel –Empire Rm

2777 Fourth St, Santa Rosa, 95405 (707-523-4745)

Member Fee = \$5      Non-Member Fee = \$10

**Linda L Reid** has self-published two novels and will serve as panel moderator.