



FOR IMMEDIATE RELEASE

February 3, 2012

Writers' Seminar

Getting Past The Gatekeeper - Uncommon Sense for Writers

Date: March 11, 2011

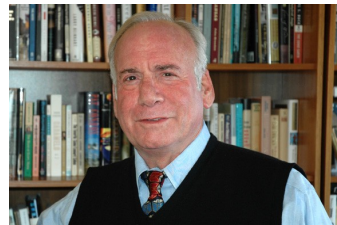
Place: Flamingo Hotel, Santa Rosa

Open to the Public

Media Contact: Michelle Wing, Monthly Meeting PR Chair, (707) 478-1460, wingpoet@gmail.com

Media Interviews and Photo Ops available.

Getting Past The Gatekeeper Uncommon Sense for Writers



Peter Beren, literary agent and industry veteran, speaks on major trends impacting traditional publishing, self-publishing and ebooks. Learn to recognize common industry misconceptions, avoid pitfalls, and develop your own uncommon sense to make the most of today's rapidly changing publishing landscape. Sunday, March 11, 3-5 p.m., at the Flamingo Hotel, 2777 Fourth St., Santa Rosa. Admission: Members \$5; nonmembers \$8. Sponsored by Redwood Writers. For more information, go to www.redwoodwriters.org.

Is this the Golden Age of self-publishing? Will self-publishers supplant traditional publishing and become the new mainstream? Is the rise of ebooks simply giving traditional publishers a second wind? Peter Beren, 30-year veteran of the industry, shares his views and expertise on the subject, and guides you through the tangled terrain.

Beren, formerly a Sierra Club Books publisher, VIA Magazine publisher, and publishing exec at Palace Press International, currently wears the hat of literary agent. He specializes in nonfiction, with an emphasis on art and photography books. A member of the Association of Authors Representatives, Beren has co-authored six books including *The Writer's Legal Companion*. His clients include photographer Art Wolfe - *Dogs Make Us Human*, Brian and Wendy Froud - *Trolls*, and Lawrence Boldt - *Zen and the Art of Making a Living*.

Redwood Writers is the largest of nineteen branches of the California Writers Club, founded in 1909. Early members included Jack London, George Sterling, John Muir, Joaquin Miller and the first California poet laureate, Ina Coolbrith. Its motto is "writers helping writers."

Redwood Writers 2012 "Next Step" Writers Conference is scheduled for Saturday, April 28, preceded by a Poetry Evening, Friday, April 27. Register for these events online at: www.redwoodwriters.org.