



Redwood Writers Conference
April 26, 2014

2014 Redwood Writers Conference “From Pen to Published”

TRACKS AND BREAKOUT SESSIONS Redwood Writers Conference, April 26, 2014
Bertolini Student Center, Santa Rosa Junior College, Mendocino Avenue, Santa Rosa CA

8:00 – 9:15 a.m. Check-in, Breakfast: 8:00 a.m. Announcements; 8:30 – 9:15 **Keynote Speaker John Rothmann: From Conception to Delivery (Not to Mention Labor): Making the Dream Become a Reality**

	<u>CRAFT</u>	<u>GENRE</u>	<u>PUBLISHING</u>	<u>MARKETING</u>
I. <u>9:30 – 10:30 a.m.</u>	Make Point of View Work for You Ransom Stephens	Beyond Dragons and Time Travel Ann Wilkes Linda McCabe Robert Digitale	DBA, EiN, POD, and ©: Legal Guide to the Alphabet Soup of Writing and Blogging Helen Sedwick	A YouTube & Book Trailer How-To Alexis Fajardo Peter Swehla Gil Mansergh
<u>10:30-10:50 a.m.</u> Break for snacks, beverages, book sales & signing	Twenty Minute Break	Open Forum & Meet & Greet Romance Panel ~ The Shocking Truth About Romance Sharon Hamilton Carolyn Jewel Tina Folsom Marina Adair Elizabeth Barrett		Break
II. <u>10:50 – 11:50 p.m.</u>	The Power of Place Amanda McTigue		Publishing Pathways Brooke Warner	The Whole Package: How to Present Yourself to the World Julia Park Tracey

12:00 – 1:20 p.m.

Lunch: Catharine Bramkamp: Poetry Anthology Launch and Linda Reid with Poetry Contest Winners.

Dana Gioia, Keynote Speaker: The Joy and the Misery of Being a Poet

III. <u>1:30 – 2:30 p.m.</u>	The Secret That Best-Selling Authors Know: How to Outline Your Story Anne Jordan	Non-Fiction Writing: Get the Book You Need Using the Stuff You Have Catharine Bramkamp	See 4-5 p.m. Session Below	Book Cover Designs That Sell Jon Glick
<u>2:30 – 2:50 p.m.</u> Break for snacks, beverages, book sales & signings	Twenty Minute Break			
IV. <u>2:50 – 3:50 p.m.</u>	Crafting Double-Duty (& Triple Duty) Dialog Tanya Egan Gibson	A Playwriting Primer Garret Jon Groenveld	How to Write a Winning Book Proposal Linda Joy Meyers	How to Successfully Tackle Social Media Nina Amir
V. <u>4:00-5:00 p.m.</u>	GENERAL SESSION FOR ALL ATTENDEES:		Your First Page & How to Get It Out of the Slush Pile Amy Cloughley Andy Ross	

5:00—5:30 p.m. General Session: Snacks & beverages; Wrap-up w/ final book sales & signings. • Presentation of awards to Prose Contest winners • Helene S. Barnhardt Award