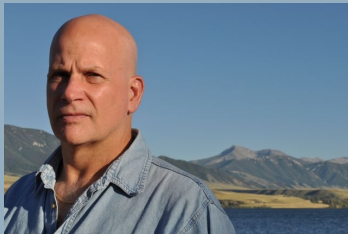


Conference Welcome



LOCATION The Bertolini Student Center at the Santa Rosa Junior College.

HIGHLIGHTS



David Corbett, Keynote Speaker, "Beyond the Book: Writing Opportunities in a Multi-Platform Era"

LUNCHTIME PANEL

"Leap Into Tomorrow's Publishing" with Mark Coker, Charlotte Cook, Joel Friedlander, and Laurie McLean

POETRY NIGHT



Al Young, Keynote Speaker, April 27, 6:15 - 9:30 p.m. at the Flamingo Hotel, Santa Rosa

"Next Step" ~ April 27 and 28, 2012 Redwood Writers Conference

Save the date and set your sights on the 2012 Redwood Writers Conference, geared to writers of all levels and those who wanna be.

"**Next Step**" is the theme, chosen because we all are finding ourselves in a new world of writing, publishing, and marketing and ask that very same question, "What do I do next?"

We hope to answer your questions with insightful answers from experts representing all fields of the industry. Our four tracks are: **The Craft of Writing, Genre, Publishing, and Marketing.** We offer 16 breakout sessions from which you have the challenge of selecting four. You may take all breakouts in a single track or mix and match.

In these Conference pages, you will find the **Program at a Glance**, the **Schedule, Speaker and Breakout Descriptions, Poetry Night information, Poetry and Prose Contests'** rules and guidelines, and **Registration and Remittance** forms. Internal links will take you easily from one page to another.

Ticklers and teasers for why you should think about attending our conference include these breakout titles:

- "I'm on Facebook, Now What?"
- "Inside Indie Publishing"
- "Undercover Agents,"
- "Super Sleuthing Research Techniques" •"Jumping into Mystery with Character"
- "Give Your YA Fiction Zap and Zing" •"Blogging as a PR Tool,"
- "eBooks: Leap into the Future"
- "Finding the Character Behind the Character," and more!

Poetry Night, on Friday, April 27, at the Flamingo Hotel, is the kick-off

event for the Conference, 6:15 - 9:30 p.m. You may attend either or both events by registering on-line or by snail-mail.

Not only will you find our conference appealing and informative, but if you haven't been here before, you will find our county enormously attractive. **Sonoma County in April** is beautiful, though there are still the occasional spring showers. The vineyards will be bursting as will the roses, the flowering currant, the California lilac, and other early bloomers. Come a few days early or stay later and enjoy our welcoming Wine Country.

You will see many **Visitor pages** here that provide ideas and suggestions for enjoying our wide array of cafés, bistros, roadhouses, and restaurants; hotels, shops, nurseries, and major attractions. Treat yourself!

In an effort to conserve paper, we suggest that you use this website as your reference, apply on-line, or download and print the pages you wish to have.

Welcome to our Conference and County! Network and make new friends. Absorb and take away everything you can that will help you in **your next step** in writing, publishing or marketing--whatever that may be!

Greetings and Welcome from your **Conference Chair, Sandy Baker.** See you there!

