

Welcome to the 2012 Redwood Writers' Conference
Sandy Baker, Conference Chair

Book-lovers and books will never disappear though the way we read books is changing rapidly. We find ourselves adjusting to the different formats already. A corollary to that is authors will never disappear, and we at the Redwood Writers, through our organization and conference, will try to ensure that never happening.

Our conference, themed “Next Step,” offers you the opportunity to learn about the evolving publishing industry, to find new ways to promote your books and yourself, and to enhance your skills in the craft of writing. We offer four tracks—Craft, Genre, Marketing, and Publishing—and 16 breakout sessions. We wish, and you will wish, that you could take all 16.

We welcome you to our third conference filled with new ideas: lower price; new venue at the Santa Rosa Junior College; a student rate; and four additional breakout sessions. We wish you the best in absorbing everything you can to enhance your own life and career as a writer. Try to network and make new friends and professional contacts, and after, to the extent possible in your busy life, use what you've learned.

I've been a Redwood Writer for little more than two years. It's been a positive experience in every respect, with the organization and its members helping me move from being a writer to an author. It's been an honor for me to chair this conference and to work with an enthusiastic and dedicated team. My thanks go to each of them for making this happen. Kudos to all of you who are venturing to take your own Next Step.



Welcome from Redwood Writers President

Linda Loveland Reid

Doing such an enormous project was just a gleam in our eye back in 2009. Today Redwood Writers is delighted to be sponsoring our third Writers Conference. You might ask why, considering the new world of communication that has sprung to life over the last few years, do we want to bother with a hands-on-hard-print event. And that's why! It's not interfacing from a distance, but upfront and personal. This event fits right in with our motto: "writers helping writers," as we come together to motivate one another, teach and network, all for the love of writing. What could be a better day spent than in an environment full of inspiration and friendship. We invite you to join us.

