



AGENT PANEL



The State of Publishing for 2016

Redwood Writers Meeting

WHEN:

Sunday, January 10th 2016
2pm - register and networking
2:30-4:30 - Meeting

WHERE:

Flamingo Hotel - Empire Room
2777 Fourth St.
Santa Rosa, 95405
(707) 523-4745

FEE:

\$5 / members
\$10 / nonmembers

DETAILS:

www.redwoodwriters.org

Join superstar literary agents Laurie McLean and Jennifer Chen Tran from Fuse Literary and Elizabeth Kracht from Kimberley Cameron Associates for a panel discussion and Q & A about the state of the publishing industry in 2016.

Topics will include:

- * *How to obtain an agent*
- * *State of publishing industry*
- * *Crystal ball predictions for what to expect next*

It's a great way to begin your writing year!



Pitch Workshop!

To help you hone your pitching skills, come to members only workshop.

All Redwood Writers members invited, whether pitching or not.

- * November 14, Saturday -Flamingo Hotel
- * 9:30-12:30 - \$20per
- * Moderator Amanda McTigue
- * To sign up for workshop, go to website: redwoodwriters.org

Pitch to an Agent!

Pitch to an Agent! Following the agent's panel discussion on Jan 10, each agent will entertain 5 pitches from Redwood Writer Members. \$20 per pitch.

- * Pitches will take place at 5pm in same room
- * Sign ups will be on 1st come/1st serve basis
- * One pitch per person
- * Each pitch is 10 minutes.

To sign up for pitching, see *How To Sign Up to Pitch to an Agent* (attached).

Sign ups begin Oct 16 and end Nov 13.



Laurie McLean



spent 20 years as the CEO of a publicity agency and 8 years as an agent and senior agent at Larsen Pomada Literary Agents in San Francisco. Following her stint as the CEO of a successful Silicon Valley public relations agency bearing her name, Laurie was able to switch gears in 2002 to immerse herself in writing. She penned three manuscripts before deciding that the life of a literary agent was her destiny. Laurie has been writing professionally since high school—first as a journalist, then as a public relations agent, finally as a novelist. She earned a Bachelor's Degree in Journalism from the State University of New York and a Master's Degree at Syracuse University's prestigious Newhouse School of Journalism. At Fuse Laurie specializes in adult genre fiction (romance, fantasy, science fiction, mystery, thrillers, suspense, horror, etc.) plus middle-grade and young adult children's books. Prior to founding Fuse, Laurie was also the founder and Dean of San Francisco Writers University and on the management team of the San Francisco Writers Conference. In 2012 Laurie co-founded two ePublishing companies with two of her client partners:

JoyrideBooks.com for vintage out-of-print romance books with Linda Wisdom; and AmbushBooks.com for out-of-print classic tween and teen books with Douglas Rees. Ambush Books was recently sold to Fuse Literary. You can find her submission instructions at fuseliterary.com/laurie-mclean



Elizabeth Kracht



joined Kimberley Cameron & Associates in the fall of 2010 to broaden her perspective on the publishing industry. She represents both literary and commercial fiction as well as nonfiction, and brings to the agency experience as a former acquisitions editor, freelance publicist and writer. Elizabeth's career in publishing took root in Puerto Rico where she completed her BA in English and worked as a copyeditor for an English-language newspaper. When she returned to the mainland she found her "vein of gold" in book publishing. She thrives on working closely with authors and researching the potential market for new books. Elizabeth's eclectic life experience drives her interests. She appreciates writing that has depth, an introspective voice or that offers wisdom for contemporary living. Having lived in cities such as New York, San Francisco and San Juan, Puerto Rico, she is compelled by urban and multicultural themes and loves settings that are characters unto themselves. In fiction, she represents literary, commercial, women's, thrillers, mysteries, and YA with crossover appeal. She is intrigued by untrustworthy narrators, tragic tales

of class and circumstance, and identifies with flawed yet sterling characters. In nonfiction, she particularly loves voice—or adventure-driven memoir, and other nonfiction projects that contribute to the well-being of the self or others in addition to niche projects that fill holes in the market, offer a fresh approach, or make her laugh. She also has a soft spot for nonfiction heroic pet stories.



Jennifer Chen Tran



is an Associate Agent at Fuse Literary acquiring both fiction and non-fiction. She is a lifelong reader, New York native, and experienced member of the publishing industry. Prior to joining Fuse Literary, Jennifer was principal and owner of Penumbra Literary LLC, and served as Of Counsel at The New Press. She has also interned at Zachary Shuster Harmsworth literary agency, was an editorial and publicity intern at Hunger House Publishers (since acquired by Turner Publishing), and editorial intern at Terrain Magazine. Jennifer obtained her Juris Doctor from Northeastern School of Law in Boston, MA, and a Bachelors of Arts in English Literature from Washington University in St. Louis, with a minor in Legal Studies. Originally a visual arts major turned English major, Jennifer appreciates creativity in all its incarnations. She was also Managing Editor of Student Life, Washington University's Independent Student Paper and studied comparative literature with Emma Kafalenos while she was an undergraduate. With a legal background, Jennifer understands the importance of negotiation when securing and

retaining author rights. She counsels each client on building or expanding her platform, improving on craft, and works collaboratively with her clients to obtain the best deal for each writer's creative investment. She believes in building fulfilling and life-long writing careers and is honored to work with her client-writers. You can find her submission instructions at fuse.literary.com/jennifer-chen-tran-assoc-agent

How To... Sign Up to Pitch

Following the agent's panel discussion at Redwood Writers January 10 meeting...

- * Each agent will entertain 5 pitches from Redwood Writer Members
- * Pitches will take place at 5pm in same Empire Room
- * Sign ups will be on 1st come/1st serve basis
- * One pitch per person
- * Each pitch is 10 minutes
- * \$20 pitching fee due to RW on day of pitch



Sign up period begins Oct 16, Friday and ends Nov 13, Friday

To reserve your spot to pitch, email Linda Reid at:

LindaLReid100@gmail.com

(Any sign ups that come in before Oct 16 will be disregarded)

You must include the following in the body of your email:

- * Your name
- * Your phone
- * Name of Agent you wish to pitch to (only one pitch per person)

On Nov 27, Friday, all those who signed up will receive an email with names of first 15 members to sign up and who will pitch to agents. All others will remain on 'wait list' in order of date and time they signed up, incase on day of pitch someone of the 15 are unable to attend.

To determine which agent to sign up for, see their detailed bios on meeting flyer, for areas in which they specialize. Do forget to attend the Pitch Workshop on Nov 14, Sat, 9:30-12:30 at Flamingo Hotel. See flyer for details. Sign up on website.

Any questions, email Linda L Reid