



Redwood Writers Presents



January 13, 2019



Joey Garcia created opportunities through her book tour, including new gigs as a Relationship Expert for a network television station and as an iHeart Media talk show host. She is also a Pushcart-nominated poet and newspaper advice columnist. Born in Belize, Joey is the founder of the Belize Writers' Conference where writers vacation with literary agents while learning to become 'authorpreneurs.'

Book: *When Your Heart Breaks, It's Opening to Love: Healing and finding love after an affair, heartbreak or divorce.* www.joeygarcia.com/events

Pitch Yourself as a Guest on Radio or TV

Want to learn simple yet effective methods of being an on-air TV or Radio guest who creates a buzz that inspires media to invite you back again and again? The word "author" is rooted in "authority." If you've published an article, essay, or book—congratulations! You are now an expert. Television and radio shows need experts to interview. But writers who land an on-air segment often struggle to make the most of their 3 – 8 minutes. Juicy talking points are key. Garcia will teach you how to build a following; proven methods that work equally well for all writers, including fiction, nonfiction, memoir and poetry.



2:30-4:30 p.m.
(Arrive at 2 p.m. to register & network) Flamingo Hotel – Empire Rm
2777 Fourth St, Santa Rosa, 95405
(707-523-4745)
Member Fee = \$5
Non-Member Fee = \$10