



March 10, 2019



**Redwood Writers presents**

## **NORA PROFIT**



**Nora Profit, founder of Northern California's only creative writing school, The Writing Loft, is an award-winning journalist, writer, editor and author. She is a featured author in "Chicken Soup for the Writer's Soul" and "Chicken Soup: Living Your Dreams." Her own books include *10 Glaring Mistakes Amateur Writers Make and How to Avoid Them*, *The Ultimate Novel Writing Workbook*, and numerous booklets on the craft of writing. Nora graduated with honors from San Jose State University with a degree in Journalism and has had more than 400 articles in regional and national publications. Nora's school, The Writing Loft, is dedicated to delivering instruction that takes writers past mere theory to what really works.**

**Emotion Crafting: What It Is?**

**Why It Should Be "the focus" for Every Writer**

**Amateur writers are often unaware that regardless of how well a manuscript is written, if it doesn't impact the reader emotionally, it is all for naught. Description doesn't provide emotional content, neither does it express necessarily what a character is feeling. This lecture delivers the much needed and often neglected information about how emotional impact is achieved. Readers become emotionally involved in a story only when the techniques revealed in this lecture are employed**

**Date: March 10, 2019    2:30-4:30 p.m. (Arrive at 2pm to register & network)**

**Flamingo Hotel – Empire Rm    2777 Fourth St, Santa Rosa 95405 (707-523-4745)**

**Member Fee = \$5    Non-Member Fee = \$10**