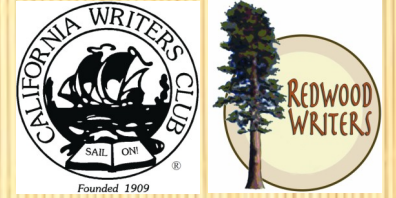


March 2013 Monthly Meeting



Redwood Writers presents

The Fortune Is in Your Follow-Up with Judy Baker

Judy Baker uses engaging stories to build brands. In 2012, Baker transformed her own brand, Completely Creative, into brandvines.

President of the Bay Area Independent Publishers Association since 2011, and on the Board of the Bay Area Consultants Group, Baker brings leadership, graphic design, public speaking and collaboration skills to these groups and to her clients. She specializes in working with authors, speakers and health care providers.



Redwood Writers General Meeting

WHEN:

Sunday, March 10
3-5 p.m.

Arrive 2:30 p.m.
to register & network.

WHERE:

Flamingo Hotel
2777 Fourth St.
Santa Rosa, 95405
(707) 545-8530

FEE:

\$5 /members

\$8/nonmembers

This is asked to cover
costs of room and
refreshments.

DETAILS:

www.redwoodwriters.org

Judy Baker, brand evangelist and Certified Action Plan Marketing Coach, will teach you how to consistently attract qualified clients with sustainable marketing systems that grow your business.

Is your networking failing to produce the results you desire? Is your desk buried in business cards you meant to put into your database, but didn't? Are there thank you notes that you meant to write and mail out sitting blank? Were you intending to make a call, send out information, or set an appointment? Are your social media profiles stale, confusing or missing in action? Feeling guilty, overwhelmed, confused, or anxious?

Baker will show you how to turn those business cards into contacts, connections and clients.

Attend this talk and you will:

- Uncover the hidden challenges that may be sabotaging your success
- Leave with a system to corral those cards
- Learn how to capture the data you need to succeed
- Create a plan of action
- Have the tools to set up a system that makes follow-up fun