

# Redwood Writers Presents

## Hot Topics



### Crissi Langwell: Using Facebook Effectively for Your Author Platform

Most authors have a love-hate relationship with Facebook when it comes to using it as a promotional tool for their books. Crissi shares ways to use this social media platform effectively to draw readers in, and possibly gain lifelong fans.

Crissi Langwell has more than ten years of professional social media experience and is the author of ten books, including her women's contemporary fiction trilogy, the Hope series, and her nonfiction guide to fitting creativity into a full-time life. She lives in Petaluma with her husband and their blended family. Find her at [crissilangwell.com](http://crissilangwell.com).



### Roger C. Lubeck: NaNoWriMo and How to Do It

Write a 50,000 word novel in 30 days. Possible? Take advantage of this program dedicated to November and write your new novel.

Yes, it's possible!

Roger C. Lubeck, Ph.D., is the president of Redwood Writers board of directors. He was the editor on four anthologies and a memoir. His published works include articles, poems, short stories, seven novels, two business books, and a ten-minute play. Roger is working on two new novels and a movie screenplay. He has successfully written 14 NoNoWriMo novels in 14 years as a NoNowriMo participant.



### Judy Baker: Marketing Your NonFiction Book

Judy Baker would rather walk than drive. She met her husband on a railroad car on July 4, 1976. She and her business partner share the same first name and middle initial. They created Book

Marketing Mentor to help authors reach more readers.

Marketing a book is like marketing a product. Replace Coca Cola with your book and see that visibility sells books. You can grow your audience by being relentlessly generous, memorable, discoverable, and branded. Learn how to craft a clear message, get people talking, sharing and supporting your author brand, and getting blurbs.

Sunday, September 9, 2:30-4:30 pm in the Courtyard Room

1 pm Author Support Group ~ 2 pm Networking & Snacks

\$5 Members ~ \$10 Non-members

## Flamingo Hotel

## 2227 4th St., Santa Rosa